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GREEN PROCESSING TECHNOLOGY OF MEAT AND MEAT PRODUCTS: A REVIEW

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Keywords: eco-friendly meat production, high-pressure processing, cold plasma technology, pulsed electric field, meat processing sustainability

Abstract

Green processing technologies are revolutionizing the meat industry by addressing the environmental and health challenges associated with traditional meat processing methods. This review explores several novel green technologies, including high-pressure processing (HPP), cold plasma, ultrasound, pulsed electric field (PEF) processing, and fermentation. These technologies offer significant improvements in terms of energy efficiency, waste reduction, and reduction of chemical additives. This review examines their operational principles, current research findings, and emerging applications. Additionally, the review highlights the integration of these technologies, their environmental impact, economic feasibility, and regulatory landscape. The findings suggest that while green technologies hold substantial promise for enhancing sustainability in meat processing, further research and industry adoption are necessary to fully realize their potential.

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Introduction

Green processing technology refers to a suite of innovative and sustainable methods aimed at minimizing the environmental impact of food production, including meat processing [1]. These technologies are designed to reduce energy consumption, decrease waste, and limit the use of harmful chemical additives while maintaining or even enhancing the quality and safety of food products [2]. In the meat industry, which is often scrutinized for its environmental footprint and resource intensity, green processing technologies are becoming crucial as the sector seeks to align with broader sustainability goals [3].

Traditional meat processing methods such as curing, smoking, and the use of synthetic preservatives have long been the mainstay of the industry [4]. These techniques serve to ensure food safety, extend shelf life, and enhance the flavor of meat products [5]. However, they come with significant drawbacks. The reliance on chemical preservatives not only poses potential health risks to consumers, such as increased exposure to carcinogenic compounds and allergens, but also contributes to substantial environmental challenges [6]. Traditional methods often require high energy inputs, leading to increased greenhouse gas emissions and considerable waste generation [7]. These environmental impacts contribute to climate change and environmental degradation, underscoring the need for more sustainable alternatives.

The push towards green processing technologies is driven by the dual goals of mitigating environmental impact and responding to consumer demand for safer, healthier, and more sustainable food options [8]. Consumers are increasingly aware of and concerned about the environmental and health implications of their food choices, prompting a shift towards products and practices that align with sustainability and health-conscious principles [9]. In this context, green processing technologies offer promising solutions to the challenges faced by traditional meat processing methods [10].

Emerging green technologies such as high-pressure processing (HPP), cold plasma, ultrasound, and pulsed electric fields (PEF) are at the forefront of this shift [11]. High-pressure processing is known for its ability to extend the shelf life of meat products while preserving their nutritional quality and sensory attributes [12]. Cold plasma technology offers an innovative approach to decontaminating meat surfaces, reducing microbial load without the need for chemical agents [13]. Ultrasound technology enhances meat tenderness and marination, while pulsed electric fields improve microbial safety and reduce energy consumption [14,15]. Additionally, fermentation represents a significant advancement in green processing, leveraging natural microbial processes to improve food safety and extend shelf life without relying on synthetic additives [16].

The integration of these technologies into meat processing not only addresses environmental and health concerns but also aligns with evolving industry standards and consumer expectations [17]. By incorporating green processing technologies, the meat industry can reduce its ecological footprint, enhance product safety, and offer more sustainable options to consumers [18]. This shift is not merely a trend but a fundamental change driven by both regulatory pressures and market demands.

The aim of this review is to provide a comprehensive examination of these novel green technologies in meat processing. By evaluating the mechanisms, benefits, and limitations of each technology, this review seeks to highlight their potential to offer sustainable alternatives to traditional meat processing methods. The review will also explore the role of fermentation as an emerging technology, emphasizing its contributions to sustainability and health in the meat industry. Through this detailed analysis, the review aims to outline the current state of green meat processing technologies, assess their impact on food safety, nutritional quality, and environmental sustainability, and identify future directions for research and development in this evolving field.

Objects and methods

This review aims to provide a comprehensive analysis of green processing technologies in the meat industry, specifically focusing on HPP, cold plasma, ultrasound, PEF, and fermentation. The goal is to evaluate an impact of these technologies on sustainability, energy efficiency, waste reduction, and their effectiveness in enhancing meat quality and safety. A systematic literature review was conducted using academic databases such as PubMed, ScienceDirect, and Google Scholar to identify relevant research articles, reviews, and case studies published within the past 14 years. Data were collected on operational principles, applications, energy efficiency, environmental impact, economic feasibility, and regulatory considerations of each technology. Subsequently, a comparative analysis was performed, examining the environmental benefits, cost-effectiveness, and meat quality and safety outcomes associated with each technology.

Inclusion criteria were as follows:

- 1. Published literature: peer-reviewed articles, conference proceedings, and reviews published within the last 14 years.
- 2. Relevance to green processing: studies directly discussing HPP, cold plasma, ultrasound, PEF processing, and fermentation in the context of meat processing.
- 3. Sustainability and environmental impact: research articles evaluating environmental, economic, and health impacts of these technologies.
- 4. Language: studies published in English. Exclusion criteria were as follows:
- 1. Non-relevant processing methods: studies focused on conventional processing methods without integrating green technologies.

- 2. Irrelevant product types: studies not focused on meat and meat products (e. g., studies on dairy or plant-based products).
- Insufficient data on sustainability: studies lacking substantial discussion on sustainability metrics or environmental impact.
- 4. Publications that are purely theoretical or do not include experimental data with practical application Data sources and geographic information:

The data for this review were primarily sourced from peer-reviewed journals, industry reports, and case studies. Governmental and non-governmental reports on food processing technologies and sustainability, published by organizations such as the FAO, WHO, and Codex Alimentarius Commission, were also included to provide broader insights and regulatory context.

Geographically, the review encompasses studies and data from multiple regions, with a primary focus on research conducted in North America, Europe, and Asia, where green processing technologies have seen significant development and application. Studies from the United States, Canada, South Korea, and China were particularly emphasized due to their advancements in food technology and regulatory frameworks promoting sustainable practices. Where available, comparative data from emerging economies in South America and Africa were also examined to provide a global perspective on feasibility, application, and challenges of green processing technologies.

Research subjects and analysis techniques:

The reviewed studies cover various meat types, including poultry, beef, and fish, treated with green processing technologies. Key parameters include consumer safety, meat quality, and sustainability metrics. The analysis techniques encompass several domains, including environmental impact assessment, which uses methods such as Life Cycle Assessment (LCA) to evaluate energy consumption, emissions, and waste reduction; quality assessment through texture analysis, microbial analysis, and chemical profiling to determine meat quality and safety post-treatment; economic feasibility analysis, involving cost-benefit assessments and case studies of green technology implementation in industrial contexts; and regulatory analysis, evaluating the current regulatory frameworks surrounding these technologies based on guidelines from organizations such as the FDA, EFSA, and Codex Alimentarius Commission. This approach aims to determine the efficacy and potential for industry adoption of each technology.

Overview of traditional meat processing techniques

Traditional meat processing techniques, such as curing, smoking, and the use of chemical preservatives, have long been employed to extend the shelf life of meat products, enhance flavor, and ensure food safety [19,20]. These methods have been effective in preventing spoilage and controlling pathogenic microorganisms, but they come with significant environmental and public health concerns [21,22].

Curing involves treating meat with a combination of salt, nitrates, nitrites, sugar, and spices to preserve it [23]. This process inhibits the growth of spoilage bacteria and pathogens, such as *Clostridium botulinum*, by reducing water activity and introducing chemical preservatives [24]. However, curing relies heavily on nitrates and nitrites, which can react with amines in meat to form nitrosamines — compounds that have been linked to an increased risk of cancer [25]. Additionally, the production and transportation of these curing agents contribute to environmental degradation, including water pollution and greenhouse gas emissions [26].

Smoking is another traditional method that involves exposing meat to smoke from burning wood or other plant materials [27,28]. The smoke imparts flavor, reduces water activity, and introduces antimicrobial compounds, making it an effective preservation technique [29]. However, smoking meat releases polycyclic aromatic hydrocarbons (PAHs), which are known to be carcinogenic [30]. Furthermore, the energy required for smoking, along with the consumption of wood, contributes to deforestation and air pollution, raising concerns about the sustainability of this practice [31].

The use of chemical preservatives, such as sodium benzoate, potassium sorbate, and sulfur dioxide, is common in the meat industry to inhibit microbial growth and prolong shelf life [32]. While these chemicals are effective, they can pose health risks, including allergic reactions and potential toxicity with long-term exposure [33]. There is also a growing consumer demand for clean-label products with fewer synthetic additives, challenging the meat industry to find safer and more natural alternatives.

Despite their effectiveness, traditional meat processing methods have several limitations, particularly concerning environmental sustainability [34]. Many of these methods rely on non-renewable resources and produce substantial waste, contributing to pollution and climate change [35]. For example, the use of chemical preservatives involves the production of synthetic chemicals, which generates harmful by-products and waste [36]. Smoking processes, requiring large amounts of wood and emitting significant amounts of smoke, lead to deforestation and increased carbon emissions, further exacerbating environmental damage [37].

Another major limitation is the high energy consumption associated with traditional processing techniques. Smoking meat requires constant heat, which consumes a significant amount of energy [38]. Curing processes often need refrigeration over extended periods, increasing energy demands [39]. This high energy usage not only elevates operational costs but also contributes to the overall carbon footprint of the meat industry [40], making it less sustainable in a world increasingly focused on reducing energy consumption and greenhouse gas emissions [41].

Therefore, while traditional meat processing methods have been essential for ensuring the safety and longevity of meat products, their environmental impact, high energy consumption, and associated health risks underscore the need for more sustainable and health-conscious alternatives. The meat industry must explore and adopt novel green processing technologies to reduce its ecological footprint and meet evolving consumer demands.

Green processing technologies: a novel approach

Green processing technologies in meat production refer to innovative methods that aim to minimize the environmental impact of processing while maintaining or enhancing the safety, quality, and nutritional value of meat products [42]. These technologies focus on reducing energy consumption, minimizing waste, and avoiding harmful chemical additives [43]. The goal of green processing is to create a more sustainable meat production system that aligns with the growing demand for environmentally friendly and health-conscious food products [44].

Energy efficiency is a core principle of green processing technologies [45]. Unlike traditional methods, which often require significant amounts of energy for processes such as heating, cooling, and drying, green technologies aim to use less energy through advanced methods and equipment [46]. For example, technologies such as HPP and PEF can achieve microbial inactivation and extend shelf life without the need for high temperatures, thus saving energy [47,48]. This reduction in energy use not only lowers the carbon footprint of meat production but also reduces operational costs, making it a more sustainable and economically viable option for the meat industry [49].

Waste minimization is another fundamental principle of green processing technologies [50]. Traditional meat processing often generates substantial waste, including organic by-products and packaging materials that contribute to environmental pollution [51]. Green processing technologies seek to minimize this waste through techniques that optimize resource use and reduce by-products [52]. For instance, membrane filtration technologies can recover valuable proteins and other components from processing wastewater, turning what was once waste into useful ingredients [53]. Additionally, the use of biodegradable or recyclable packaging materials further reduces the environmental impact of meat production, aligning with circular economy principles [54].

Reduction of chemical additives is a key objective in the application of green processing technologies [55]. Conventional methods often rely on chemical preservatives and additives to ensure product safety and extend shelf life, which can pose health risks to consumers and contribute to environmental pollution [56]. Green technologies aim to replace these synthetic chemicals with natural alternatives or physical processes that achieve the same goals without the associated risks [57]. For example, cold plasma treatment and ultraviolet (UV) light are non-thermal methods that can effectively inactivate pathogens on meat surfaces without the need for chemical additives [58]. By reducing reliance on chemicals, these technologies not only enhance

food safety but also meet consumer demand for "clean-label" products with fewer artificial ingredients.

Finally, green processing technologies offer a novel approach to meat production by prioritizing energy efficiency, waste minimization, and the reduction of chemical additives. These principles help create a more sustainable, health-conscious, and economically viable meat industry that is better aligned with environmental goals and consumer expectations.

Emerging green processing technologies

Emerging green processing technologies are revolutionizing the meat industry by providing sustainable alternatives to traditional methods [59]. These technologies not only enhance food safety and quality but also reduce environmental impact and minimize the use of chemical additives [60]. Below is an overview of some of the most promising green processing technologies currently being explored in meat production (Table 1).

HPP is a non-thermal preservation method that inactivates microorganisms by applying extremely high pressure (up to 600 MPa) to meat products [61]. This process disrupts microbial cell membranes and proteins, effectively eliminating pathogens and spoilage organisms without the need for heat [62]. HPP is used for a variety of applications, including extending shelf life, maintaining fresh-like quality, and enhancing safety in ready-to-eat meat products [63].

One of the main benefits of HPP is its ability to retain nutrients, flavors, and sensory attributes of meat because it does not involve high temperatures, which can degrade heat-sensitive compounds [64]. Additionally, HPP reduces the need for chemical preservatives, aligning with consumer demand for cleaner labels and more natural products [65]. Recent research has focused on optimizing pressure levels and treatment times to maximize microbial inactivation while preserving the quality of meat [66,67]. Innovations include the development of HPP-compatible packaging materials and the integration of HPP with other mild preservation methods to further enhance safety and quality [68].

Cold plasma technology is an emerging non-thermal method that generates reactive gas species at low temperatures to decontaminate meat surfaces [69]. This technology works by exposing meat to ionized gas, which produces reactive oxygen and nitrogen species capable of inactivating a broad spectrum of microorganisms, including bacteria, viruses, and molds [70]. Cold plasma is particularly effective in reducing surface contamination without affecting the core temperature or quality of meat [71].

Compared to conventional decontamination methods, such as chemical washes or heat treatments, cold plasma offers several advantages. It requires no water or chemical additives, thus minimizing waste and avoiding chemical residues on meat products [72]. Moreover, the process is energy-efficient and can be applied in real-time during

meat processing, reducing the need for additional handling or storage [73]. Recent advancements in cold plasma technology have focused on developing scalable systems for commercial meat processing and optimizing the plasma parameters for different types of meat products [74].

Ultrasound technology uses high-frequency sound waves to create cavitation bubbles in liquid environments, which implode and generate localized high temperatures and pressures [75]. In meat processing, ultrasound is used to tenderize meat by breaking down muscle fibers and connective tissues and enhancing marination by increasing the penetration of marinades into meat [76]. This technology can significantly improve the texture and flavor of meat products without the need for extended marination times or mechanical tenderization [77].

Ultrasound technology also offers environmental benefits, such as reduced water and energy usage compared to traditional methods [78]. It can be integrated into existing processing lines with minimal modifications, making it a cost-effective option for meat processors [79]. Recent advancements in ultrasound technology include the development of low-frequency systems that minimize heat generation while maximizing the tenderizing effects, as well as combined ultrasound treatments with other non-thermal technologies to further enhance meat quality and safety [80,81].

PEF processing involves the application of short bursts of high-voltage electric fields to meat products, which disrupts cell membranes and inactivates microorganisms [82]. PEF is primarily used to enhance microbial safety in meat by effectively reducing the load of pathogens such as *Escherichia coli (E. coli)*, *Listeria monocytogenes (L. monocytogens)*, and *Salmonella* species [83]. The technology can also improve the extraction of intracellular compounds, such as proteins and flavors, contributing to the enhancement of meat quality [84].

PEF processing has minimal effects on meat quality, as it operates at low temperatures, preserving the sensory and nutritional attributes of the product [85]. Additionally, PEF is energy-efficient, as it requires less energy compared to thermal pasteurization methods [86]. Current research is exploring the synergistic effects of PEF when combined with other preservation technologies, such as HPP and cold plasma, to enhance microbial inactivation while maintaining product quality [87,88].

Fermentation and bio-preservation utilize natural fermentative microbes and bio-preservatives, such as bacteriocins, to extend the shelf life and improve the safety of meat products [89]. Fermentative microbes, such as *Lactobacillus* species, are used to ferment meat, producing organic acids and antimicrobial peptides that inhibit the growth of spoilage and pathogenic microorganisms [90]. Bio-preservatives, such as nisin and pediocin, are naturally occurring antimicrobial peptides produced by certain bacteria that can be added to meat products to control microbial growth [91]. Innovations in this area include the

development of specialized starter cultures that are tailored to specific meat products, improving flavor, texture, and safety while reducing the need for chemical preservatives [92]. Research is also focused on the production of novel bacteriocins with broader antimicrobial spectra and enhanced stability under various processing conditions [93].

Irradiation and UV processing are technologies that use ionizing radiation and ultraviolet light, respectively, to inactivate pathogens and extend the shelf life of meat products [94]. Irradiation exposes meat to gamma rays, X-rays, or electron beams, which disrupt the DNA of microorganisms, effectively reducing the microbial load [95]. UV processing involves the use of UV–C light to penetrate the surface of meat and kill bacteria and viruses [96].

These technologies offer significant potential for pathogen control and shelf-life extension without the use of chemical additives or high temperatures. However, consumer perception and regulatory challenges remain obstacles to widespread adoption. Consumers often associate irradiation with negative connotations, such as "radiation" and "radioactivity," despite extensive evidence demonstrating its safety and efficacy [97,98]. Regulatory bodies in different countries have varying standards and approval processes for irradiation and UV treatments, further complicating their implementation in the global meat industry [99,100]. Ongoing research aims to improve effectiveness of these technologies while addressing consumer concerns through education and transparent communication about the benefits and safety of these methods.

Table 1. Comparison of green processing technologies: energy consumption, waste reduction, cost, and microbial inactivation

Technology	Energy consumption	Waste reduction	Cost	Microbial inactivation	
HPP	Low	High	High	Very effective	
PEF	Moderate	Moderate	Moderate	Effective	
Cold plasma	Low	Moderate	High	Effective	
Ultrasound	Moderate	Low	Moderate	Moderate	

Integration of novel green technologies in meat processing

The integration of novel green technologies in meat processing involves combining multiple methods to maximize their individual benefits and achieve superior product quality, safety, and sustainability (Table 2). Combination approaches leverage the synergistic effects of different green technologies to enhance microbial inactivation, preserve sensory and nutritional qualities, and reduce environmental impact [101]. For example, combining HPP with cold plasma can provide a dual mechanism of microbial inactivation, where HPP targets the internal pathogens while cold plasma efficiently decontaminates the meat surface [102]. This combination not only extends the shelf life of meat products but also minimizes the need for chemical preservatives and reduces energy consumption by lowering the required pressure levels and treatment times [103].

Another effective combination approach is using PEF processing with ultrasound technology [104]. While PEF disrupts microbial cell membranes to ensure food safety, ultrasound aids in tenderizing meat and enhancing marinade absorption, thereby improving texture and flavor [105]. This combined approach can significantly reduce the processing time and energy consumption compared to conventional methods, such as prolonged marination and heat treatments. By integrating these technologies, meat processors can achieve a more efficient and sustainable production process, meeting both industry standards and consumer demands for high-quality, minimally processed products.

Environmental impact and sustainability

Green processing technologies offer a more sustainable alternative to traditional meat processing methods by significantly reducing their environmental impact [113]. Traditional meat processing methods, such as curing, smoking, and chemical preservation, often rely heavily on energy-intensive processes, high water usage, and the application of synthetic chemicals. These methods contribute to higher greenhouse gas emissions, increased water pollution from chemical runoff, and excessive energy consumption [114]. In contrast, green processing technologies, such as HPP, PEF, and cold plasma technology, are designed to minimize energy usage, reduce waste, and lower chemical inputs [11]. For example, PEF and ultrasound technologies require less energy compared to conventional thermal processing methods, as they operate at lower temperatures and reduce processing times [115]. Similarly, HPP and cold plasma do not produce harmful emissions or chemical residues, thereby reducing the environmental footprint of meat processing [102]. Overall, green technologies provide a cleaner, more efficient alternative that aligns with global sustainability goals and consumer demand for environmentally friendly products.

Recent LCAs of green processing technologies in the meat processing industry highlight their environmental advantages across several impact categories, including carbon footprint, water usage, and energy consumption [116]. Studies have shown that technologies such as HPP and PEF have a significantly lower carbon footprint compared to traditional heat treatments. For instance, an LCA study comparing HPP to conventional thermal pasteurization found that HPP resulted in a 30-40% reduction in greenhouse gas emissions due to lower energy consumption and the elimination of heat production [117]. Additionally, an assessment of cold plasma technology demonstrated its potential to reduce water usage by up to 50% compared to chemical-based decontamination methods, as it requires no water or chemical solvents [118]. These findings suggest that green processing technologies can substantially reduce the environmental impact of meat production throughout the entire product life cycle, from raw material processing to waste management.

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Reference	[106]	[107]	[108]	[109]	[110]	<u>=</u>	[112]
Processing method Meat product Microbial reduction Shelf life extension Impact on quality attributes Specific microorganisms affected Re	Significant reduction of Pseudomonas spp., Enterobacteriaceae, yeasts and molds, Staphylococcus spp., Brochothrix thermosphacta (below detection limits throughout storage period).	Reduction in relative abundance of unclassified-Enterobacteriaceae (19.04% to 12.54%) and Acinetobacter (30.88% to 2.25%) in the Ar-6 min group.	Decrease in psychrotrophic bacteria and total bacteria with argon and helium treatment; nitrogen treatment primarily affected yeasts and molds.	Reduction in mesophilic, psychrophilic bacteria, Staphylococcus spp., and coliform bacteria.	Pseudomonas aeruginosa count remained unchanged; E. coli and C. jejuni showed resistance at 4.67 kV/cm and 7 kV/cm, respectively; L. monocytogenes growth promoted by 4.67 kV/cm.	Salmonella Typhimurium and L. monocytogenes	High prevalence of Staphylococcus aureus among untreated samples; pathogenic bacteria completely eradicated at 5 KGy.
Impact on quality attributes	No alteration in color and texture of treated samples.	Slight increase in lipid oxidation values (Ar-6 min: 0.93 mg/kg; Ar-9 min: 0.92 mg/kg) compared to control (0.83 mg/kg); no significant change in TVB-N.	No significant interaction with nitrogen for psychrotrophic bacteria; reduction in yeasts and molds by 1 log CFU/cm² after 10 min.	HIU decreased pH and color difference (\Delta From 5.99 to 1.43); drip loss decreased but was similar to control at the end of 9 days; no difference in water-holding capacity and shear force compared to controls.	pH, CIE L*, b*, C* color values unaffected; ∆E values showed maximum change in the control group	I	No significant effect on proximate composition; carbohydrates, proteins, and lipids were not significantly affected by low and medium doses of radiation
Shelf life extension	5-8 times longer than untreated	Extended by 14 days	I	Extended during storage at 4°C	Extended by 2 days compared to control.	l	Significantly extended, especially at higher doses
Microbial reduction	Total microbial count reduced by up to 4.2 log CFU/g; LAB reduced from 2.4 to 1 log CFU/g	Initial microbial counts decreased by 1.02 to 1.19 log CFU/g with 6–9 min Ar-based treatment	Decreased psychrotrophic and total bacteria by 2–3 log CFU/cm² (argon and helium, respectively)	Decreased counts of mesophilic, psychrophilic bacteria, Staphylococcus spp., and coliform bacteria	Total mesophilic aerobic bacteria (TMAB) count exceeded 2 days later in 4.67 and 7 kV/cm groups; Almost 2 log reduction in total coliform bacteria.	Reduction in Enterobacteriaceae, Staphylococcus, coliforms, L. monocytogenes and Salmonella Typhimurium	Aerobic Plate Count (APC) reduced by 100% at 5 KGy; pathogenic bacteria counts were reduced dose- dependently
Meat product	Bratwurst sausages	Meatballs	Various meat surfaces	Semitendinosus beef muscle	Chicken breast meat	Sliced fresh beef	Fish meat
Processing method	НРР	Cold plasma + modified atmosphere packaging	Cold plasma using argon, helium, nitrogen	High-intensity ultrasound (HIU)	Moderate intensity pulsed electric field (MIPEF)	Bio-preservation by LAB	Gamma radiation

Green processing technologies also offer innovative solutions for waste management and by-product utilization in the meat processing industry [119]. Traditional methods often generate significant amounts of organic waste, including meat scraps, fat trimmings, and bones, which are typically discarded or used for low-value applications [120]. In contrast, green technologies facilitate the conversion of these by-products into valuable resources [121]. For example, technologies such as fermentation and bio-preservation can utilize meat scraps and trimmings to produce bioenergy, bioplastics, or high-value protein hydrolysates for use in animal feed or nutritional supplements [122]. Moreover, processes such as cold plasma and ultrasound can enhance the recovery of collagen and gelatin from bone and connective tissue, contributing to the production of functional ingredients for the food and pharmaceutical industries [123]. By effectively managing waste and utilizing by-products, green technologies not only reduce the environmental impact of meat processing but also create additional revenue streams and promote a circular economy within the industry.

Economic feasibility and market potential

The economic feasibility of adopting green processing technologies at a commercial scale depends on several factors, including initial investment costs, operational expenses, and potential savings [124]. While the upfront costs for equipment such as HPP machines, PEF systems, and cold plasma generators can be substantial, these investments can lead to significant long-term savings [125]. Green technologies typically consume less energy and reduce water and chemical usage compared to traditional processing methods, leading to lower operational costs over time [126]. For instance, HPP systems, despite their high initial cost, can lower energy costs due to reduced processing times and the elimination of the need for hightemperature treatments [127]. Furthermore, the reduction in spoilage and waste, along with extended shelf life of products, can decrease overall production costs and increase profitability [128]. Additionally, government incentives and subsidies aimed at promoting sustainable practices can help offset the initial costs of adopting these green technologies. Companies that invest in these technologies may also gain a competitive advantage by differentiating their products in the marketplace as sustainable and environmentally friendly, potentially capturing a larger share of the growing market for green and clean-label products.

Market trends indicate a growing consumer demand for sustainably processed meat products, driven by increasing awareness of environmental issues and health concerns associated with traditional meat processing methods [44]. Consumers are becoming more conscious of the environmental impact of their food choices and are willing to pay a premium for products that are marketed as green, natural, or free from synthetic additives [129]. Surveys and market analyses show that there is a strong consumer preference

for meat products processed with novel green technologies that retain natural flavors and nutrients without compromising food safety [130]. However, consumer acceptance of these products is influenced by several factors, including education about the benefits of green technologies, transparency in labeling, and trust in the safety and quality of the final products [34]. Effective communication and marketing strategies are essential to educate consumers about the advantages of green processing technologies and dispel any misconceptions regarding the safety and efficacy of these methods [131]. Additionally, as the market for greenprocessed meat products continues to expand, retailers and food service providers are increasingly incorporating these items into their offerings, further driving consumer acceptance and market penetration [132]. With a favorable market outlook and growing consumer demand, the adoption of green processing technologies presents a promising opportunity for meat processors to align with sustainability goals and cater to evolving consumer preferences.

Regulatory landscape and challenges

The regulatory landscape for green processing technologies in meat processing is evolving as governments and international organizations seek to address food safety, environmental sustainability, and public health concerns [133]. Currently, regulations on green technologies in meat processing vary significantly across regions, depending on the technology and its application. For example, in the United States, the Food and Drug Administration (FDA) and the United States Department of Agriculture (USDA) regulate technologies such as HPP and PEF processing, requiring comprehensive safety assessments and validation studies before these methods can be used commercially [134]. In the European Union, the European Food Safety Authority (EFSA) plays a similar role, establishing guidelines and safety standards for novel processing technologies, including cold plasma and ultrasound, to ensure they meet stringent safety and quality requirements [135]. Additionally, regulations around labeling and marketing of green-processed products are in place to ensure transparency and protect consumer interests [136]. While these regulations aim to safeguard public health and promote food safety, they can also be restrictive, requiring substantial documentation and scientific evidence to demonstrate that new technologies are safe and effective.

The adoption of green processing technologies in the meat industry faces several regulatory challenges, including the lengthy and complex approval processes, the need for extensive scientific validation, and the lack of harmonized international standards [137]. For many emerging technologies, such as cold plasma and UV processing, the regulatory framework is still developing, creating uncertainty for companies looking to innovate [135]. This uncertainty can deter investment and slow the commercialization of these technologies. Moreover, the rigorous safety assessments and validation studies required for regulatory

approval can be costly and time-consuming, particularly for small and medium-sized enterprises (SMEs) [138]. Additionally, the lack of harmonization in regulations across different regions can pose challenges for global companies, as they must navigate multiple regulatory environments and adapt their technologies to meet diverse safety standards and requirements [139].

Despite these challenges, there are significant opportunities for advancing green processing technologies within the regulatory framework. Increased collaboration between industry stakeholders, regulatory bodies, and scientific communities can help develop more streamlined and flexible regulatory pathways. For example, establishing clear guidelines and protocols for validating the safety and efficacy of new technologies could accelerate their approval and adoption. Furthermore, as consumer demand for sustainable and minimally processed foods grows, there is a strong incentive for regulatory bodies to support innovations that enhance food safety and quality while reducing environmental impact. Developing a more supportive regulatory environment could encourage innovation, promote the adoption of green technologies, and ultimately lead to more sustainable and resilient food systems.

Future directions and research needs

The future of green processing technologies in the meat industry hinges on continued innovation and research. Key areas for future research include enhancing the efficiency and scalability of existing technologies and developing novel methods with broader applications. For instance, research could focus on improving the energy efficiency and cost-effectiveness of HPP and PEF systems, making them more accessible to smaller processors. Additionally, exploring the integration of green technologies with emerging smart processing systems, such as Internet of Things (IoT) and artificial intelligence (AI) for real-time monitoring and optimization, holds promise for advancing the industry. Innovations in materials and processes, such as biodegradable packaging and sustainable waste management solutions, are also crucial. By investing in these research areas, the meat processing industry can advance towards more sustainable practices, improve product quality, and meet the evolving demands of both regulators and consumers.

Encouraging the industry-wide adoption of green processing technologies involves addressing several challenges and implementing strategic initiatives. One key strategy is

to provide financial incentives and support to companies that invest in green technologies, such as subsidies, tax breaks, or grants. This can help offset the high initial costs and facilitate a smoother transition. Additionally, fostering partnerships between technology developers, industry stakeholders, and government agencies can promote the sharing of knowledge, resources, and best practices. Industry associations and consortia can play a crucial role in setting standards, providing training, and demonstrating the benefits of green technologies through pilot projects and case studies. Engaging in collaborative efforts and creating a supportive ecosystem can accelerate the adoption of green technologies across the meat processing sector and drive widespread industry transformation.

Educating consumers about the benefits of green processing technologies is essential for driving market demand and acceptance. Initiatives to increase consumer awareness can include targeted marketing campaigns that highlight the environmental and health benefits of green-processed meat products. Transparency in labeling, including clear information about the use of green technologies and their advantages, can help build consumer trust and confidence. Public education campaigns, in partnership with industry organizations, environmental groups, and academic institutions, can further enhance understanding and support for sustainable practices. Additionally, incorporating educational content into food safety and nutrition programs can raise awareness from an early age. By fostering a wellinformed consumer base, the meat industry can encourage the adoption of green processing technologies and contribute to a more sustainable food system.

Conclusion

Green processing technologies offer transformative benefits for the meat industry, enhancing food safety, quality, and sustainability. These methods, such as high-pressure processing and cold plasma, reduce energy consumption, minimize chemical use, and improve waste management. They represent a significant step towards addressing environmental and health challenges associated with traditional meat processing. To maximize their potential, it is essential to advance research, develop supportive policies, and encourage industry adoption. Collaborative efforts, innovative solutions, and consumer education will drive the widespread implementation of these technologies, leading to a more sustainable and efficient meat production system.

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The author bears responsibility for the work and presented data.

The author declares no conflict of interest.